

PRESS RELEASE

Brother International Donates Approximately S\$93,000 to Cyclone-ravaged Bangladesh

'Big Brother' helps with relief efforts to re-build Southern Coast of Bangladesh

Singapore (26 November 2007) -- Brother International, a leader in home and business IT peripherals that focuses on the 'Customer-First' approach, has recently announced that its headquarters company, Brother Industries Ltd, along with Brother International Corporation in Japan and Brother International Singapore, will be donating a total of 7 million Japanese yen (approximately S\$93,310) to aid the survivors of Cyclone Sidr in Bangladesh.

The Category Four tropical cyclone smashed into the Southern Coast of Bangladesh on November 15, killing more than 3,100 people, leaving tens of thousands homeless and injured. Strong winds at 155 mph whipped up a 16-foot tidal surge that destroyed more than 450,000 houses and partially damaged more than 665,500. Considered the worst disaster ever in the country since 1991, the survivors are clamouring for potable drinking water, food and medical supplies. Fistfights due to food shortages among survivors have been reported lately.

"We are deeply saddened by what happened in Bangladesh. Brother hopes that this donation will provide immediate aid as well as hope for the victims of Cyclone Sidr. Playing 'Big Brother' to the community, it is our commitment to respond and provide assistance not only to our neighbouring countries but to those that have been evidently affected by natural disasters," said Tetsuo Watanabe, Managing Director, Brother International Singapore Pte Ltd.

In 2005, Brother Industries, Ltd donated a total of 60 million Japanese yen (approximately S\$1,000,000) to help with the relief of natural disasters: 15 million Japanese yen (approximately S\$230,000) each to the Pakistan Earthquake Relief and the Hurricane Katrina Relief, and a total of 30 million Japanese yen (approximately S\$550,000) to the Asian Earthquake and Tsunami Disaster.

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ABOUT BROTHER INTERNATIONAL SINGAPORE PTE LTD

Brother is a leader in the development and manufacturing of technologies in the printing, communication and digital imaging industries for homes, SOHOs and enterprises who demand solutions that empower businesses and individuals to communicate ideas in every possible way. A trusted brand worldwide that believes in the "Customer First" approach in all aspects of their business, Brother has continuously met the varied needs of their customers through their comprehensive range of quality printing solutions. Brother's regional South East Asia headquarters, with fully integrated sales, marketing and services capabilities is located in Singapore. Across the region, Brother has subsidiaries in Thailand, Philippines and Malaysia, as well as liaison offices in India, Indonesia and Vietnam. For more information on Brother International Singapore and its products, please call +65 6538 3998 or visit www.brother.com.sg. Brother will always be "At Your Side" now and into the future.

NOTE: All brand and product names are trademarks or registered trademarks of their respective companies.

ABOUT CASETRUST GOLD AWARD

Brother International Singapore was the only electronics company to be bestowed the Consumers Association of Singapore's (CASE) CaseTrust Gold Award since 2005. This premier tier of the CaseTrust Accreditation Scheme is given to businesses with the added edge and distinguishes them as industry leaders. CaseTrust Gold recognises business excellence and superior customer service. To consumers, this award represents a promise of the highest possible standards in product and service quality. Besides Brother, only 4 other companies were presented this award. The CaseTrust Gold Award reinforces Brother's vision of providing our customers with world-class service.