

MEDIA RELEASE

Immediate

Fax, Copy and Call with Brother's New Easy-To-Use Fax Machine

The new FAX-878 is the essential fax machine for every office with an integrated handset and copy function



SINGAPORE, 10th October 2008 – Brother International, a leader in home and business IT peripherals, introduces the latest member of the Fax Easy Series – the multi-functionality FAX-878. Leveraging on the perpetual advancement in technology, models in the Fax Easy Series are compact and user-friendly. The FAX-878 incorporates a multi-faceted array of features that facilitate communications, forge stronger working relationship for both home and business users.

Specially designed for homes, small offices and retail stores that require an easy-to-use fax machine with an integrated handset and a copy function, the FAX-878 saves space and the purchase of individual machines by combining all features into one. Its copy function allows duplication of faxes and other documents including scaling them from 50% to 150% for larger prints.



The integrated handset doubles up as a telephone to make calls. Its unique 12 one-touch dials means all frequently dialled numbers can be saved in each button and retrieve with just one touch of the assigned button. There will be no hassle of remembering and dialling frequently used contact numbers. With the capability to preset up to 100 speed dial buttons and broadcast up to 112 locations, transmitting fax messages to a large group of recipients is also now convenient.

In addition, this small and highly efficient fax machine features a high speed fax modem of G3 9.6Kbps to transmit faxes quickly for both home and work messages. The Automatic Document Feeder means no more manual page-by-page faxing or copying for additional convenience of up to 10 pages. It also possesses a high memory of 512KB for faster faxing of multiple pages and allow up to 20 pages of outgoing fax transmission to be saved.

Pricing and Availability

The FAX-878 includes a two-year on-site warranty and are available in Singapore at a recommended retail price of **S\$148.00** (inclusive of GST). The products can be purchased through Brother International Singapore's authorised resellers and are supported by Brother Customer Service Centre, located at the ground level of Gateway East at Beach Road. It is open Mondays to Fridays, from 9am to 9pm, and on Saturdays, from 9am to 3pm.

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ABOUT BROTHER INTERNATIONAL SINGAPORE PTE LTD

Brother is a leader in the development and manufacturing of technologies in the printing, communication and digital imaging industries for homes, SOHOs and enterprises who demand solutions that empower businesses and individuals to communicate ideas in every possible way. A trusted brand worldwide that believes in the "Customer First" approach in all aspects of their business, Brother has continuously met the varied needs of their customers through their comprehensive range of quality printing solutions. Brother's regional South East Asia headquarters, with fully integrated sales, marketing and services capabilities is located in Singapore. Across the region, Brother has subsidiaries in Thailand, Philippines and Malaysia, as well as liaison offices in Indonesia and Vietnam. For more information on Brother International Singapore and its products, please call +65 6538 3998 or visit www.brother.com.sg. Brother will always be "At Your Side" now and into the future.

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Media Contact:

Tan Jing Jun
Brother International Singapore Pte Ltd
Phone: (65) 64280723
Email: jingjun.tan@brother.com.sg

FAX-878 : Specifications Table

Model	FAX-878
General	Plain paper thermal transfer fax
	9.6 Kbps modem speed, approximately 15 sec transmission
	ITU-T Group G3, Modified Huffman (MH) coding
	Integrated telephone handset
	Automatic recognition of fax & telephone reception
	Up to 30 sheets paper capacity
	Up to 10 sheets automatic document feeder (ADF)
	512KB memory capacity
Fax	12 one-touch dials
	100 speed dials
	Broadcasting up to 112 locations
	Up to 4 group dials
	Up to 25 pages* out-of-paper reception
	TX Lock
	Error correction mode (ECM) - machines which share ECM detect line errors and resend relevant pages
	Delayed transmission up to 3 faxes
	Fax Forwarding
	Fax Retrieval
	Remote Access
	Polling Receiving
	Caller ID / Caller ID Log
	Anti-junk function
	Electronic cover page
	Next fax reservation
	Call reservation
	Call back message
Copy	Multi-copying up to 99 copies
	Stack or sort function
	Reduce or enlarge document sizes from 50% to 150%
Additional Features	Report list of basic operational steps, functions and reports
	TAD interface for connecting external telephone devices
	Navigation keys for menus, options and index dialing
Measures and Weight	Power source: 220-240V AC 50/60Hz
	Power consumption (Standby / Operating): Under 4.0W / 160W
	Dimensions: 324 x 271 x 340mm (W x D x H)
	Weight: 2.8kg