

Brother Celebrates Singapore World Water Day



It is part of Brother Global Charter commitment to help society achieve sustainable development by protecting the global environment in all aspects of our business operations.



Singapore being an urban island with limited natural resources and space to catch and store water has to come up with innovative and resourceful solutions to its water shortage problem. Although water is a vital part of our everyday lives, most of us tend to take it for granted. However, supplying plenty of clean, fresh water has never been an

easy task for the government of Singapore.

Being a part of Singapore, Brother is committed to play a part in caring for Singapore water resources by pledging to be part of **Public Utilities Board (PUB)** - Singapore National Water Agency **"Friends of Water" Program** by adopting Punggol Reservoir.

Committed to the cause on World Water Day, Brother officially adopted **Punggol Reservoir** on **21 March, 2014**. About **100 Brother Associates** and **Students of Anchor Green Primary School** were at the Sengkang Floating Wetland, which is part of Punggol Reservoir to commemorate this event.

In partnering Anchor Green Primary School, Brother is committed to initiate activities on site to help educate on the importance of caring for our water resources and outreach to a larger community in future.

