



PRESS RELEASE

Immediate

Brother Introduces New Range of Enhanced Laser Multi-Function Centres with High Speed Duplex Printing Capabilities

New MFC-8000 Series offers high speed printing function with fax, copy and scan functions to help ensure businesses maintain low running costs with impressive array of features



Singapore, 5th August 2009 – Brother International Singapore, a leader in home and business IT peripherals that focuses on the 'Customer-First' approach, today announced the release of two high speed monochrome laser Multi-Function Centres (MFCs). These latest series of MFCs from Brother offers duplex printing and is a part of the company's overall strategy to provide business owners with cost efficient solutions and network solutions to boost overall productivity.

The new MFC-8000 Series includes the MFC-8380DN and MFC-8880DN with fast print speeds of up to 30ppm, automatic duplex printing and optional high-yield replacement toner cartridges, and can help businesses maintain reassuringly low running costs for printing solutions, while ensuring reliable and professional results consistently.

In addition, these MFCs allow companies of all sizes to synergise resources, where one machine can be used to scan, fax, copy and print. All three MFCs also come with an economical separate toner and drum solution for maximum use of drum before replacement. The MFCs are also equipped with an Automatic Document Feeder that enables multiple pages of faxing, copying and

scanning without the need for users to attend to the machine page by page. The duplex functionality provides double page printing to save on paper. The MFCs are also energy efficient and have been Energy Star-certified.

“As companies try to keep up with the urgent pace of today’s global business environment and focus on improving overall productivity, the high speed functions and impressive array of features packed into Brother’s MFC-8000 series provide dual roles in protecting the environment as well increasing overall business efficiency. We are confident that these new MFCs will definitely be a great draw for any business owner or manager seeking an all-in-one that can deliver high quality business documents quickly,” said Mr Takeo Shimazu, Managing Director, Brother International Singapore Pte Ltd.

All MFCs can be easily connected to an office network where resources can be shared within the workgroup. With the bundled Brother’s BRAdmin software, different printing devices in the office can be centrally managed.

Price and Warranty:

MFC-8380DN – TBC
MFC-8880DN – \$1,088

All MFC 8000 Series comes with a 3-year on-site warranty.

These machines can be purchased through Brother International Singapore’s authorised corporate system integrators and value-added resellers. Brother Customer Service Centre is located at the ground level of Gateway East at Beach Road. It is open Mondays to Fridays, from 9am to 9pm, and on Saturdays, from 9am to 3pm.

ABOUT BROTHER INTERNATIONAL SINGAPORE PTE LTD

Brother is a leader in the development and manufacturing of technologies in the printing, communication and digital imaging industries for homes, SOHOs and enterprises who demand solutions that empower businesses and individuals to communicate ideas in every possible way. A trusted brand worldwide that believes in the "Customer First" approach in all aspects of their business, Brother has continuously met the varied needs of their customers through their comprehensive range of quality printing solutions. Brother's regional South East Asia headquarters, with fully integrated sales, marketing and services capabilities is located in Singapore. Across the region, Brother has subsidiaries in Thailand, Philippines, Malaysia, Indonesia and Vietnam. For more information on Brother International Singapore and its products, please visit www.brother.com.sg. Brother will always be “At Your Side” now and into the future.


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PRODUCT FACTSHEET – MFC 8000 Series

 A front view of the Brother MFC-8880DN, a 5-in-1 Mono Laser MFC. It features a top-loading document feeder, a control panel with a 5-line LCD and various function buttons, and a front-loading paper tray. The device is primarily grey with black accents.	<p><u>MFC-8880DN (Launched)</u></p> <p>5-in-1 Mono Laser MFC with Automatic Duplexing and Networking</p> <ul style="list-style-type: none">• Print, Fax, Copy, Colour Scan, PC Fax, with Duplexing and Networking• Print and copy speeds up to 30 pages per minute (A4)• Print resolutions up to 1,200 x 1,200dpi• Simplify workflow with unattended faxing, copying and scanning with 50 pages Automatic Document Feeder• 5-line LCD• 250 sheets paper tray plus optional 250 sheets capacity for high volume print jobs• 33.6 kbps Super G3 fax modem with storage up to 500 pages
 A front view of the Brother MFC-8380DN, a 5-in-1 Mono Laser MFC. It features a top-loading document feeder, a control panel with a 5-line LCD and various function buttons, and a front-loading paper tray. The device is primarily grey with black accents.	<p><u>MFC-8380DN (Upcoming!)</u></p> <p>5-in-1 Mono Laser MFC with Automatic Duplexing and Networking</p> <ul style="list-style-type: none">• Print, Fax, Copy, Colour Scan, PC Fax, with Duplexing and Networking• Print and copy speeds up to 30ppm pages per minute (A4)• Print resolutions up to 1,200 x 1,200dpi• Simplify workflow with unattended faxing, copying and scanning with 35 pages Automatic Document Feeder• 250 sheets paper tray plus optional 250 sheets capacity for high volume print jobs• 33.6 kbps Super G3 fax modem with storage up to 500 pages