

PRESS RELEASE

Brother expands portfolio with new innovative compact desktop scanners and redesigned mobile scanners

High-quality, efficient and affordable scanning for the office and on-the-go

Singapore, 24 January 2014 – [Brother International Singapore](#), a leader in home and business IT peripherals that focuses on the ‘Customer-First’ approach, has launched two new innovative compact and sleek desktop scanners, **ADS-1100W** and **ADS-1600W**. The new models offer a tremendous value for business users, combining the economical price point and size of mobile scanners with a variety of advanced functions typically reserved for more costly desktop workgroup scanners. To complete the new line-up of scanners, Brother is also launching two redesigned mobile scanners, **DS-620** and **DS-720D**.



(from left to right) ADS-1100W and ADS-1600W

Highly Flexible Compact Desktop Scanners – ADS-1100W and ADS01600W

The ADS-1100W and ADS-1600W come bundled with a complete suite of scanning software including PDF conversion software, desktop manager, as well as business card management programs. The new models also have other advanced features like image optimization with automatic de-skew, blank page removal, automatic image rotation, and background removal to help save scanning time and maximize productivity.

Both models have a compact footprint and are Wi-Fi enabled, but the ADS-1600W is packed with advanced scanning features including simplex/duplex colour scan speeds of up to 18 ppm (pages per minute). Its 2.7-inch colour LCD Touchscreen display lets users scan directly to popular cloud services including Facebook™, Picasa™, Flickr®, Google Drive™, Evernote®, Dropbox, Box and SkyDrive®. Users can also access a variety of scan-to destinations such as FTP, Network, E-mail Server, USB Flash Drive™ as well as scan directly to compatible mobile devices using Brother’s iPrint&Scan app.

“Brother’s new ADS-1100W and ADS-1600W compact desktop scanners adds on to our range of easy-to-use features and digitising, scanning and editing software, perfect for users who require a high level of customisation, without taking too much desk space,” said Nigel Lee, Country Manager of Brother International Singapore Pte Ltd. He adds, “Brother truly delivers the best of both mobile and desktop scanner categories, demonstrating our firm commitment to the imaging market with quality, innovative products that help bolster efficiency and productivity in SMEs, SOHOs and home users in Singapore”.

Overview and Availability

<p>Brother ADS-1100W Compact Desktop Scanner RSP: S\$ 398 Warranty: 1 year carry-in</p> 	<ul style="list-style-type: none"> • Up to 16 ppm /32 ipm (impressions per minute) • Duplex Scanning Capability • 20 Page ADF • USB Host & Wi-Fi • 600 x 600 dpi • AC Adapter Only • Plastic Card Scan • 128 MB Internal Memory • 285 mm x 84 mm by 103 mm (WxHxD) • 1.5 kg (3.3 lb)
<p>Brother ADS-1600W Compact Desktop Scanner RSP: S\$ 458 Warranty: 1 year carry-in</p> 	<ul style="list-style-type: none"> • Up to 18 ppm/36 ipm • Duplex Scanning Capability • 20 Page ADF • 2.7-inch LCD Touchscreen Display • USB Host & Wi-Fi (confirmed) • 600 x 600 dpi (confirmed) • AC Adapter Only (confirmed) • Plastic Card Scan(confirmed) • 256 MB Internal Memory • Additional Scan-to Functions • Nuance PDF Converter Professional 8 • 285 mm x 84 mm by 103 mm (WxHxD) • 1.6 kg (3.5 lb)

Redesigned Mobile Document Scanners - DS-620 and DS-720D

The newly redesigned DS-620 and DS-720D are highly compact and versatile, bolstering productivity and efficiency with faster single-pass scan speeds of up to 7.5 ppm. It can also easily accommodate all types of media – from paper documents and business cards, to thicker laminated materials such as insurance cards, driver licenses or ID cards. To enable users to scan on-the-go, both mobile scanners are powered by a USB cable provided, which can be connected to a laptop or desktop power supply, without the need for batteries or wall outlets. The DS-720D also boasts enhanced duplex scanning speeds of up to 5 ppm/10 ipm.

“Users are increasingly mobile, and they are constantly looking for convenient ways to digitise and share information in their personal and professional lives, while on-the-go. This has led us to enhance our mobile scanner line-up with the DS-620 and the DS-720D, which offer mobile digitisation at even faster speeds and more robust features,” said Nigel Lee. He continues, “Brother can now offer increased productivity, compatibility and value for their business and homes.”

Overview and Availability

<p>Brother DS-620 RSP: S\$ 198 Warranty: 1 year carry-in</p> 	<ul style="list-style-type: none"> • Up to 7.5ppm • USB Powered • 600 x 600 dpi • Bundled Software • One Touch Scanning • Plastic Card Scanning • 290.5 mm x 36.7 mm by 52.5 mm (WxHxD) • 400g (0.88 lb)
<p>Brother DS-720D RSP: S\$ 288 Warranty: 1 year carry-in</p> 	<ul style="list-style-type: none"> • Up to 7.5ppm • USB Powered • 600 x 600 dpi • Bundled Software • One Touch Scanning • Plastic Card Scanning • Duplex scanning at up to 5ppm/10ipm • 290.5 mm x 40.7 mm by 66.9 mm (WxHxD) • 480g (1.06 lb)

All prices are inclusive of the prevailing taxes. These machines are available for purchase at Brother International Singapore’s authorised resellers and superstores and are supported by Brother Customer Service Centre, located at the ground level of Gateway East at Beach Road. Opening hours are from Mondays to Fridays, 9am to 7pm, and on Saturdays, from 9am to 3pm, and is closed on Sundays and Public Holidays.

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About Brother International Singapore Pte Ltd

Brother is a leader in the development and manufacturing of technologies in the printing, communication and digital imaging industries for homes, SOHOs and enterprises who demand solutions that empower businesses and individuals to communicate ideas in every possible way. A trusted brand worldwide that believes in the “Customer First” approach in all aspect of their business, Brother has continuously met the varied needs of their customers through their comprehensive range of quality printing solutions. Brother regional South East Asia headquarters, with fully integrated sales, marketing and services capabilities is located

in Singapore. For more information on Brother International Singapore and its products, please call +65 6538 3998 or visit www.brother.com.sg. Brother will always be “At Your Side” now and into the future.

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About Brother Earth

Brother always takes responsibility, acts respectfully and tries to make a positive difference. Brother Earth is Brother’s attitude and commitment to play a part in building a society with sustainable development. Help the environment now by giving a click at <http://www.brotherearth.com>. Brother will contribute to a variety of global environmental protection activities on your behalf. The

number of clicks each project receives will determine proportionately how the funds will be allocated.

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