



PRESS RELEASE

Brother Extends Portfolio with the Launch of Innovative Mobile and Desktop Scanners

New products provide high-quality efficient scanning in the office and on-the-go

Singapore, 2 August 2012 - Brother International Singapore has launched three new innovative mobile and desktop products, ADS-2100 standalone desktop scanner, DS-600 and DS-700D compact mobile scanners. The new devices mark Brother's expanding product portfolio and entry into the mobile and desktop scanner category, bringing cost-effective and high-quality scanners to users in the office and on-the-go.

"Our customers have expressed the need for better ways to organise their paperwork at home and on the road," said Nigel Lee, Country Manager, Brother International Singapore Pte Ltd. "Our desktop and mobile scanner offerings further amplify our document management solutions. We anticipate that the new innovations to be well received as we continue to meet the needs of both small and medium business (SMB) professionals and mainstream users."

ADS-2100 Desktop Document Scanner – Cost-effective document management for maximum efficiency

The ADS-2100 answers the increasing need by SMBs to convert hardcopy documents into digital files with high-speed duplex scanning in a single pass, maximising efficiencies in the office. Key features include multi-feed detection, blank page removal and deskew support.

Scanning various document types is also made easy, with users being able to scan various documents from plain paper and business cards to recycled paper and plastic or laminated cards with its easy-to-use 'one touch' scanning technology. The ADS-2100 also allows users to scan documents to various file types which can be saved in a USB memory flash drive or saved as email, image and optical character recognition (OCR) file.

Software applications offer added-value to this feature-packed machine. The software bundle includes Nuance™ PDF Converter Professional 7, Nuance™ Paper Port™ 12 SE, ControlCenter, BizCard® and PageManager® 9 SE for Windows® and Mac® operating systems. These robust software offerings allow users to perform various document management functions ranging from creating searchable PDFs to scanning and exporting contact information from business cards directly to Microsoft® Outlook® and other contact management systems. Toll-free technical support is also provided for the entire life of the product.

DS-600 and DS-700D Mobile Document Scanners – Reduce paper clutter and get organised

Brother's two new Mobile Document Scanners (MDS) allow portable scanning for users on-the-go with its compact and lightweight quality. It also helps increase productivity in a cost-effective



manner through the conversion of a large variety of hard-copy documents to electronic files for easy storage and organisation. The two models suit different user needs, DS-600 for single side scanning while DS-700D features capabilities including high-speed duplex scanning, allowing users to scan two-sided documents in a single pass.

Highly versatile, both MDS can also easily scan all types of media – from paper documents to business cards, to thicker laminated materials such as insurance cards, driver licences or ID cards. Powered by USB cable, the device is also easily accessible when connected to a laptop or desktop power supply on-the-go – no battery or wall outlet required.

Pricing, Availability, Warranty and Support*

<u>Model</u>	<u>Price</u>	<u>Warranty</u>
ADS-2100 Desktop Scanner	S\$ 588	1 year carry-in
DS-600 Mobile Scanner	S\$ 218	1 year carry-in
DS-700D Mobile Scanner	S\$ 328	1 year carry-in

These machines can be purchased through Brother International Singapore’s authorised resellers and superstores and are supported by the Brother Customer Service Centre, located at the ground level of Gateway East at Beach Road. It is open from Mondays to Fridays, from 9am to 9pm, and on Saturdays, from 9am to 3pm, closed on Sunday and Public Holidays.

*All prices are inclusive of the prevailing taxes.

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About Brother International Singapore Pte Ltd

Brother is a leader in the development and manufacturing of technologies in the printing, communication and digital imaging industries for homes, SOHOs and enterprises who demand solutions that empower businesses and individuals to communicate ideas in every possible way. A trusted brand worldwide that believes in the “Customer First” approach in all aspect of their business, Brother has continuously met the varied needs of their customers through their comprehensive range of quality printing solutions. Brother regional South East Asia headquarters, with fully integrated sales, marketing and services capabilities is located in Singapore. Across the region, Brother has subsidiaries in Thailand, Philippines, Malaysia, Indonesia and Vietnam. For more information on Brother International Singapore and its products, please call 1800-BROTHER (1800 – 276 8437) or visit www.brother.com.sg. Brother will always be “At Your Side” now and into the future.

NOTE: All brand and products names are trademarks or registered trademarks of their respective companies.

About Brother Earth

Brother always takes responsibility, acts respectfully and tries to make a positive difference. Brother Earth is Brother’s attitude and commitment to play a part in building a society with sustainable development. Help the environment now by giving a click at <http://www.brotherearth.com>. Brother will contribute to a variety of global environmental protection activities on your behalf. The number of clicks each project receives will determine proportionately how the funds will be allocated.



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